

# ORDER

**WOOD**

**Orders**  
**Order / Rev:** 208141  
**Alt Order #:** 6855346  
**Product Desc:** MI-6  
**Estimate:** 3239  
**Flight Dates:** 10/30/12 - 11/05/12  
**Original Date / Rev:** 09/24/12 / 09/24/12  
**Order Type:** REG

**Primary AE:** Petry Philadelphia  
**Sales Office:** P-PHI  
**Sales Region:** Nat

**Agency**  
**Name:** National Media  
**Buying Contact:**  
**Billing Contact:**  
 815 Slaters Lane  
 Alexandria, VA 22314

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Upton for All of Us  
**Demographic:** A35+  
**Product Codes:** PL1  
**Priority:** P4  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:** IN16589  
**Agency External ID:** IN302/SP102/SP1137/AL1713/MO2553

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	60	\$29,250.00	\$24,862.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	60	\$29,250.00	\$24,862.50	0.00
<b>Totals</b>	<b>60</b>	<b>\$29,250.00</b>	<b>\$24,862.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WOOD	40%	\$29,250.00
Market	100%	\$73,125.00

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	1%	\$731.25
WGVK	0%	\$0.00
WGVU	0%	\$0.00
WLLA	0%	\$0.00
WOTV	0%	\$0.00
WTLJ	0%	\$0.00
WWMT	59%	\$43,143.75
WXMI	0%	\$0.00
WXSP	0%	\$0.00
WZPX	0%	\$0.00
WZZM	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOOD	10/30/12	10/30/12	5am Daybreak	CM	5a-6am	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----			1			\$150.00		0.00			
E 2	WOOD	10/31/12	10/31/12		CM	5a-6am	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00

Order / Rev: 208141  
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Advertiser: POL/Upton for All of Us  
 Product Desc: MI-6  
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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5am Daybreak															
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		--W----	1		\$150.00		0.00						
E 3	WOOD	11/01/12	11/01/12	5am Daybreak	CM	5a-6am	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		---T---	1		\$150.00		0.00						
E 4	WOOD	11/02/12	11/02/12	5am Daybreak	CM	5a-6am	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		----F--	1		\$150.00		0.00						
E 5	WOOD	11/05/12	11/05/12	5am Daybreak	CM	5a-6am	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
5am Daybreak															
NWS8-DYBRK E E															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12		M-----	1		\$150.00		0.00						
E 6	WOOD	10/30/12	10/30/12	6am Daybreak	CM	6-7a	-T-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-T-----	1		\$400.00		0.00						
E 7	WOOD	10/31/12	10/31/12	6am Daybreak	CM	6-7a	--W----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		--W----	1		\$400.00		0.00						
E 8	WOOD	11/01/12	11/01/12	6am Daybreak	CM	6-7a	---T---	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		---T---	1		\$400.00		0.00						
E 9	WOOD	11/02/12	11/02/12	6am Daybreak	CM	6-7a	----F--	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		----F--	1		\$400.00		0.00						
E 10	WOOD	11/05/12	11/05/12	6am Daybreak	CM	6-7a	M-----	:30	1	\$400.00	P4	0.00	NM	1	\$400.00
6am Daybreak															
NEWS8-DAYBREAK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12		M-----	1		\$400.00		0.00						
E 11	WOOD	10/30/12	10/30/12	Today Show M-F	CM	658-9a	-T-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-T-----	1		\$650.00		0.00						
E 12	WOOD	10/31/12	10/31/12	Today Show M-F	CM	658-9a	--W----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		--W----	1		\$650.00		0.00						
E 13	WOOD	11/01/12	11/01/12	Today Show M-F	CM	658-9a	---T---	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
Today Show															
TODAY SHW<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		---T---	1		\$650.00		0.00						
E 14	WOOD	11/02/12	11/02/12		CM	658-9a	----F--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
TODAY SHW< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    ----F--          1    \$650.00    0.00															
E 15	WOOD	11/05/12	11/05/12	Today Show M-F Today Show	CM	658-9a	M-----	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
TODAY SHW< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12  11/11/12    M-----          1    \$650.00    0.00															
E 16	WOOD	11/03/12	11/03/12	Daybreak Sat @6am Daybreak Sat 6am	CM	6-7a	-----S-	:30	2	\$150.00	P4	0.00	NM	2	\$300.00
NW8DYBK SA E E <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S-          2    \$150.00    0.00															
E 17	WOOD	11/03/12	11/03/12	Daybreak Sat @7am Daybreak Sat@7am	CM	658-8a	-----S-	:30	2	\$275.00	P4	0.00	NM	2	\$550.00
NWS8 DAYBK SAT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S-          2    \$275.00    0.00															
E 18	WOOD	11/03/12	11/03/12	Today Show Sa Today Show Saturday	CM	758-10a	-----S-	:30	2	\$375.00	P4	0.00	NM	2	\$750.00
SATURDAY TODAY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S-          2    \$375.00    0.00															
E 19	WOOD	11/04/12	11/04/12	Daybreak Sun @6am Daybreak Sun @6am	CM	6-7a	-----S	:30	2	\$125.00	P4	0.00	NM	2	\$250.00
NW8DYBK SU E E <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S          2    \$125.00    0.00															
E 20	WOOD	11/04/12	11/04/12	Daybreak Sun @7am Daybreak Sun @7am	CM	658-8a	-----S	:30	2	\$250.00	P4	0.00	NM	2	\$500.00
NWS8 DAYBK SUN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S          2    \$250.00    0.00															
E 21	WOOD	11/04/12	11/04/12	Today Show Su Today Show Sunday	CM	758-9a	-----S	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
SUN TODAY-NBC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -----S          1    \$600.00    0.00															
E 22	WOOD	10/30/12	10/30/12	Noon News News 8 @ Noon	CM	12-1p	-T-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    -T-----          1    \$225.00    0.00															
E 23	WOOD	10/31/12	10/31/12	Noon News News 8 @ Noon	CM	12-1p	--W----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    --W----          1    \$225.00    0.00															
E 24	WOOD	11/01/12	11/01/12	Noon News News 8 @ Noon	CM	12-1p	---T---	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    ---T---          1    \$225.00    0.00															
E 25	WOOD	11/02/12	11/02/12	Noon News News 8 @ Noon	CM	12-1p	----F--	:30	1	\$225.00	P4	0.00	NM	1	\$225.00
NEWS 8 AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12  11/04/12    ----F--          1    \$225.00    0.00															
E 26	WOOD	11/05/12	11/05/12		CM	12-1p	M-----	:30	1	\$225.00	P4	0.00	NM	1	\$225.00

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 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Upton for All of Us  
 Product Desc: MI-6  
 Estimate: 3239

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Noon News News 8 @ Noon															
NEWS 8 AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12		M-----	1		\$225.00		0.00						
E 27	WOOD	10/30/12	10/30/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-T-----	1		\$675.00		0.00						
E 28	WOOD	10/31/12	10/31/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	--W----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		--W----	1		\$675.00		0.00						
E 29	WOOD	11/01/12	11/01/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	---T---	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		---T---	1		\$675.00		0.00						
E 30	WOOD	11/02/12	11/02/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	----F--	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		----F--	1		\$675.00		0.00						
E 31	WOOD	11/05/12	11/05/12	M-F 530p News M-F News 8 @ 530p	CM	530-6p	M-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEWS8 AT 530PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12		M-----	1		\$675.00		0.00						
E 32	WOOD	10/30/12	10/30/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	-T-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-T-----	1		\$1,125.00		0.00						
E 33	WOOD	10/31/12	10/31/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	--W----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		--W----	1		\$1,125.00		0.00						
E 34	WOOD	11/01/12	11/01/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	---T---	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		---T---	1		\$1,125.00		0.00						
E 35	WOOD	11/02/12	11/02/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	----F--	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		----F--	1		\$1,125.00		0.00						
E 36	WOOD	11/05/12	11/05/12	M-F 6p News M-F News 8 @ 6p	CM	6-630p	M-----	:30	1	\$1,125.00	P4	0.00	NM	1	\$1,125.00
NEWS 8 AT 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 11/05/12		11/11/12		M-----	1		\$1,125.00		0.00						
E 37	WOOD	10/30/12	10/30/12	M-F 5p News M-F News 8 @ 5p	CM	5-530p	-T-----	:30	1	\$675.00	P4	0.00	NM	1	\$675.00
NEW 8 AT 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		-T-----	1		\$675.00		0.00						
E 38	WOOD	10/30/12	10/31/12		CM	430-5a	-TW----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00

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Advertiser: POL/Upton for All of Us  
 Product Desc: MI-6  
 Estimate: 3239

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				WOOD News @430am											
				WOOD News @ 430am											
				MARANDA: WHERE U LIVE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-TW----					2	\$50.00		0.00			
E 39	WOOD	11/03/12	11/03/12	Notre Dame Football	CM	330-7P	-----S-	:30	2	\$450.00	P4	0.00	NM	2	\$900.00
				Notre Dame Football		(3:30 PM-7:00 PM)									
				NCAAF: PITT@ND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					2	\$450.00		0.00			
E 40	WOOD	11/04/12	11/04/12	FB Night in Amer Pre Ga	CM	7-8P	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Football Night in America		(7:00 PM-8:00 PM)									
				NFL: DAL@ATL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
E 41	WOOD	10/30/12	10/30/12	LN M-F	CM	11-1135p	-T-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$900.00		0.00			
E 42	WOOD	10/31/12	10/31/12	LN M-F	CM	11-1135p	--W----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$900.00		0.00			
E 43	WOOD	11/01/12	11/01/12	LN M-F	CM	11-1135p	---T---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---					1	\$900.00		0.00			
E 44	WOOD	11/02/12	11/02/12	LN M-F	CM	11-1135p	----F--	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--					1	\$900.00		0.00			
E 45	WOOD	11/05/12	11/05/12	LN M-F	CM	11-1135p	M-----	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				M-F News 8 @ 11											
				NEWS 8 AT 11PM<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----					1	\$900.00		0.00			
E 46	WOOD	11/03/12	11/03/12	LN Sa	CM	11-1130p	-----S-	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
				Saturday News 8 @11											
				NEWS 8 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-					1	\$900.00		0.00			
E 47	WOOD	11/04/12	11/04/12	NFL 11p News	CM	1130-12a	-----S	:30	1	\$500.00	P4	0.00	NM	1	\$500.00
				Sun 11p News (NFL)											
				NEWS 8 AT 11PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S					1	\$500.00		0.00			
E 48	WOOD	10/30/12	10/30/12	Tonight Show/Jay Leno	CM	1135-1235a	-T-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Tonight Show w/ Leno											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----					1	\$300.00		0.00			
E 49	WOOD	10/31/12	10/31/12	Tonight Show/Jay Leno	CM	1135-1235a	--W----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Tonight Show w/ Leno											
				TONITE SHW-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----					1	\$300.00		0.00			
E 50	WOOD	11/01/12	11/01/12		CM	1135-1235a	---T---	:30	1	\$300.00	P4	0.00	NM	1	\$300.00

Order / Rev: 208141  
 Alt Order #: 6855346  
 Flight Dates: 10/30/12 - 11/05/12

Advertiser: POL/Upton for All of Us  
 Product Desc: MI-6  
 Estimate: 3239

WOOD

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tonight Show/Jay Leno											
				Tonight Show w/ Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		---T---		1		\$300.00		0.00					
E 51	WOOD	11/02/12	11/02/12	Tonight Show/Jay Leno CM		1135-1235a	----F--	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Tonight Show w/ Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		----F--		1		\$300.00		0.00					
E 52	WOOD	11/05/12	11/05/12	Tonight Show/Jay Leno CM		1135-1235a	M-----	:30	1	\$300.00	P4	0.00	NM	1	\$300.00
				Tonight Show w/ Leno											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 11/05/12		11/11/12		M-----		1		\$300.00		0.00					
E 53	WOOD	11/03/12	11/03/12	SNL CM		1130p-1a	-----S-	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
				Saturday Night Live		(11:30 PM-1:00 XM)									
SAT NITE LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 10/29/12		11/04/12		-----S-		1		\$600.00		0.00					
													Totals	60	\$29,250.00